

## ACADEMIC EXPERIENCE OF FABIO CORNO

Associate professor of business administration in Bicocca, where he teaches Science of Tourism and the Territory and Science of Organisation degree courses.

He is the founder and director of MAIB – Triple Master Degree in International Business Development, launched with the patronage of Fondazione Cariplo, with Alliance University, Bangalore (India) and Centennial College, Toronto (Canada).

Over the years his scientific interests have branched out considerably, in line with a series of personal and professional experiences in the university sector.

### a) The knowledge aspect:

thanks to a privileged relationship with I.Nonaka, he has had the opportunity to analyse the specificities of entrepreneurial knowledge and develop aspects concerning the creating of corporate knowledge, paying particular attention to the Italian context.

### b) The values aspect:

being personally attentive to this topic, he has introduced it to the corporate area comparing the teachings of the social doctrine of the Catholic Church to the teachings of a “lay” society. It was on these foundations that he started an in-depth research on social (ir) responsibility often encountered in the conduct of enterprises and social stakeholders. In this respect, he took part in the Bicocca Research Team coordinated by Prof. Francesco Silva relative to the PRIN Project - “Social capital, social responsibility and performance: the unexplored aspects” which was awarded Ministerial patronage and funding in February 2010.

### a) The internationalisation aspect:

which commenced in 1983 focusing on the dynamics of the changes taking place in enterprises, and created a *fil rouge* in the way he addresses the characteristic aspects of corporate management and his own educational approach. During the course of 2009 he successfully launched a three-year research project dedicated to the “Entrepreneurship as a Growth Driver” subject, which involves a study on the best practices of the entrepreneurial eco-system, searching for variables that can drive, support or damage high-intensity entrepreneurial growth in the ICT sector in BRIC Countries. Four highly renowned research centres joined this project, one for every BRIC Country.

### d) Aspects related to accounting, valuations and the audit and control system:

driven by many years in charge of the Accounting and Financial statements department at the Cattaneo University, he attempted to break down the above indicated research areas in quantitative terms: knowledge in terms of “intangible equity”; values in terms of socially responsible control and investment systems; internationalisation under IAS and IFRS regulations.