



EUROPE, MIDDLE EAST AND AFRICA REGIONAL MEETING – HELSINKI

31 January – 2 February 2020

MAIN MEETING AGENDA

Friday 31st January

- Afternoon Arrival at the Lapland Hotels Bulevardi:
<https://www.laplandhotels.com/EN/urban-hotels/helsinki/lapland-hotels-bulevardi.html> (Address: Bulevardi 28, 00120 Helsinki, tel: +358 9 2525 1111)
- 18:00 Welcome drinks at Nordia Helsinki office (Eteläesplanadi 22, 500 meters walk from the hotel).
- 20:00 Dinner at Kultá Kitchen and Bar <https://www.kitchenkulta.fi/en/> (at the hotel) (cost per person € 110).

Saturday 1st February

- 09:10 Registration and opening of the LNG meeting by LNG Chairmen Mirka Kilpijärvi and Sabrina Iversen at Nordia Helsinki office.
- 09:15 Presentation by the hosting law firm Nordia Helsinki
- 09:30 Update on recent LNG activities
- A recap from the last EMEA Meeting in Esbjerg by Sabrina Iversen
 - LNG Global Meeting 2020 preparations report by Mirka Kilpijärvi
- 09:45 Group discussions facilitated by LNG chairmen
- The future of LNG EMEA and LNG on a global level
- 10:45 *Morning coffee break*
- 11:15 Marketing Efforts by LNG
- Discussion on how LNG can contribute to LAWORLD social media
 - Setting up a Whatsapp Group for LinkedIn
 - Planning and posting a new post from Helsinki to LNG LinkedIn account
- 12:15 *Lunch at Kultá Kitchen and Bar at the hotel*



13:30 LNG report and discussion

14:15 General EMEA LAWORLD discussion

- Michael Bader – Update on Marketing Fees
- Herman Croux – LAWORLD strategy for new members
- Katarina Halin: Focus group and contents of Charleston AGM – breakout sessions (29/1 May 2020)
- Razi Mireskandari: LNG meeting (22/23 May 2020) and AGM London (19/21 May 2021) preparation
- Andy Lustigman: NA Regional Meeting in Miami Beach (4/6 November 2020).

15:30 Closing of the conference by EMEA Chair Stefania Caltabiano

Other activities for Saturday

16:00 City tour of Helsinki by “SpåraKoff” tram (*optional, cost per person €40*). SpåraKoff is a fire-red tram that has been converted into a restaurant, touring the central sights of downtown Helsinki. Start from the hotel at 16.00 and return to the hotel by 17:30.

17:00 Visit at Allas Sea Pool <https://www.allasseapool.fi/en/> (*optional, cost per person €15*). Spårakoff tram will stop by Allas Sea Pool at 17:00, to drop off those who want to take part in both activities. Allas Sea Pool is a garden-like oasis in the heart of Helsinki with a large pool area and magnificent saunas. The water temperature in the warm water pool is +27 and in the seawater pool +3. Distance from Allas Sea Pool to the hotel is 1,5km. Transport back to the hotel can be arranged by shares taxis or on foot, depending on the weather.

20:00 Joint Dinner with LNG at Restaurant EMO – (*cost per person € 120*)

Dinner for all delegates will be at the Restaurant Emo <https://emo-ravintola.fi/en/> located in the city center of Helsinki (900 meters walk from the hotel). Emo is a modern European restaurant, and its menus are planned according to the flavors and best ingredients of the season. We will leave from the hotel at around 19.30 to the restaurant that is within walking distance.

Night Clubs after dinner (*optional*)

Sunday 2nd of February



12:00 Check-out from the hotel by 12:00.

Additional information for attendees to Lapland excursion only:

We will check out from the hotel and leave for the airport at 9:00. The flight to Kittilä departs at 11:25, and anyone choosing their own transport to the airport must be at the airport at the latest 9:45.

Contact details of hosts (for additional information or urgencies while in Helsinki):

Mirka Kilpijärvi, mirka.kilpijarvi@nordialaw.com, +358 40 035 3958

Matti Kari, matti.kari@nordialaw.com, +358 50 593 0380

Antti Hannula, antti.hannula@nordialaw.com, +358 584 9191